

GCLV Technologies
Web Development and Design Services

7555 Tatum Woods Dr.
Cumming, GA. 30040
770-781-9227
Jerry@gclvtech.com

www.gclvtech.com

Why Have a Web Site?

- To establish a presence with a potential market of over 20 million people and an estimated growth rate of 10% per month, you can understand why huge corporations have a presence on the Internet. Smaller businesses have established websites right alongside these corporate giants to make themselves equally well known. An Internet presence is one of the most effective and least expensive marketing tools in use today.
- To communicate with customers, a website can help keep your customers informed of every reason why they should do business with you. Use the web to share your expertise and establish yourself as an authority in your field. Forms and e-mail links help current and potential customers ask questions and learn more about you and your business.
- Informational links can be displayed for your clients to gain additional knowledge about areas related to your business.
- Cost effective advertising - there are no reproduction costs with the web. Once you have your website, it costs no more to have 10,000 instead of 1,000 visitors.
- E-Commerce solutions are utilized to market products worldwide. 75% of on line users utilize the Internet to research products as well as suppliers.
- Add useful pages of information to websites to help customers in their choice of product/service - you don't have to print it, they don't have to read it - but it is there if they want it. Pages like these provide an excellent low cost customer service, and help ensure that customers come back to your website.
- Events can be placed on line via a monthly calendar. Newsletters and specialty information can be displayed which may result in a savings should mailing be presently used.
- A client doesn't have to wait for you to send them a brochure - various sized pictures, photos, documents

and graphics can be used to demonstrate your products or services 24 hours a day.

- Web pages are easily changeable by us to reflect up to date information pertaining to your client focus. By referring your website in your advertising and brochures, you can direct customers to learn more about your business.
- If your company doesn't have a website, you've probably been asked "why not?" from your customers. Your competitor has one.

Information about GCLV Technologies

GCLV Technologies is a global full service information solutions enterprise that provides consulting and integration services. Highlights of our managing partners experience include:

- Extensive experience at the Director levels of organizations and included enterprise wide vision and strategic responsibilities for information technology, research and monitoring of emerging technology as well as trends and the convergence of voice and data. In addition, the management as well as research, design and implementation of telecommunications, computer, data and voice network needs in both start up "dot.com" and established organizations are other areas of expertise.

Areas of specialization include:

- Web Development and e-commerce
- Graphic Design Services (Logo Creation and more!)
- On site PC repair
- Network infrastructure, from cabling to equipment
- Equipment selection and specification including but not limited to servers and desktop units
- Electronic Applications Interface
- Request for proposal and information development and full management of the process
- Telecommunications cost management
- Network administration and end user support
- Computer training from the beginner to advanced user by certified teachers
- Enterprise strategy alignment

TESTIMONIALS

GCLV Technologies designed my site, www.fergusonsmeats.com in August, 2001 and at the end of the month I was receiving over 300 hits. I found GCLV to be knowledgeable, dependable and a wealth of information concerning ideas for marketing, even did my content writing! They are a great firm with fair prices."

John, Cumming Ga.

"We were in search of an Italian restaurant for dinner, we have heard of Tuscany in Cumming and Casa Nuova in Alpharetta. We went on line, did not find a web site for Tuscany, I called and was told they had none, but Casa Nuova had a great site. We were able to review the menu, as well as get directions!" On line menus are a big selling point for us and many of our neighbors!

Lisa, Cumming Ga.

" I was in search of an attorney for some legal work, searched on line and found 1 listing for the Cumming area. I contacted the firm and had an appointment immediately! If there was an on-line directory available I could have performed more research."

Tiffany, Cumming Ga.

"GCLV Technologies designed my site, www.atursvc.com in July, 2001 and by September I received a large job from this and several requests for information!"

Mary, Cumming Ga.

**View samples of our work
at these URL's below**

<http://www.arubabound.com>

Aruba Bound!

<http://www.myforsyth.com>

My Forsyth

<http://www.tiltonpumpservice.com>

Tilton Pump

<http://www.atursvc.com>

At Your Service

<http://www.members.tripod.com/gclv>

Hoosier Kitties

www.fergusonsmeats.com

Ferguson's Market

GCLV Technologies
Web Development and Design Services
7555 Tatum Woods Dr.
Cumming, GA, 30040

GCLV Technologies
Web Development and Design Services
7555 Tatum Woods Dr.
Cumming, GA, 30040
770-781-9227
Jerry@gclvtech.com

Why Advertise on the Internet?

- Internet penetration reached 60% in the US, with more than 168 million people having Web access from either home or the workplace in January 2001
- Consumer penetration is expected to reach 30 million households by 2005
- 87% of US Internet users expect to purchase goods or services online over the next 12 months
- 77% of online consumers in the US use a search function to aid their e-shopping experience

**Some facts about Internet advertising
and e-commerce:**

- Advertisers plan to double online marketing by 2003.
- More than \$3.5 billion was spent online in March 2001, jumping 35.6% from \$2.6 billion in April 2000

*Sources: Nielsen/NetRatings/Shop.org,
Pricewaterhouse Coopers/Shop.org,
Yankee Group, Ernst & Young, Forrester

PLACE
STAMP
HERE